

Micro Enterprises

Social Innovation

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Purpose of this workshop:

- Provide context for a more diverse market
- Hear examples of micro provision
- Hear about wider work ongoing in relation to micro provision
- Consider pro's & con's of increasing proportion of 'social care market' at micro level
- Discussion/Questions

Context & Background

Health and Social Care Integration

Self-directed Support

Procurement Reform

Health & Social Care Integration

Outcome focused

Co-production

Locality Planning

National Health and Wellbeing Outcomes

Outcome 1: People are able to look after and **improve their own health and wellbeing** and live in good health for longer

Outcome 2: People, including those with disabilities or long term conditions, or who are frail, are able to live, as far as reasonably practicable, **independently and at home or in a homely setting in their community**

Outcome 8. People who work in health and social care services **feel engaged with the work they do** and are supported to continuously improve the information, support, care and treatment they provide

Outcome 9. Resources are **used effectively and efficiently** in the provision of health and social care services

Self-directed Support

- Similar to Integration and linked to same H&WB Outcomes
 - Co-production
 - Individual commissioners
 - Asset based approach – link to community
- Requirement to develop diversity in the market

Market Diversity

19 Promotion of options for self-directed support

This section has no associated Explanatory Notes

- (1) A local authority must take steps to **promote the availability of the options** for self directed support.
- (2) For the purpose of making available to supported persons a wide range of support when choosing options for self-directed support, a local authority must, in so far as is reasonably practicable, **promote—**
 - (a) **a variety of providers of support**, and
 - (b) **the variety of support provided by it and other providers.**
- (3) In subsection (2), “supported person” has the meaning given by section 4(2).

Social Care (Self-directed Support) (Scotland) Act 2013

Market diversity

*‘10.2 The authority should be aware of its duty under Section 19 of the 2013 Act to **take active steps to promote a variety of types of support and a range of providers of support** available to those who are eligible for care and support’ (my emphasis)(p.64)*

As well as this it mentions:

*‘10.4 The authority should view its commissioning **role as being a facilitator of choice**. This involves both **providing information** about choices and **commissioning and procurement processes** that allow people to have a real choice of provider and type of support’. (my emphasis)(p.65)*

And also:

*‘10.5 Commissioning . . . should be set in the wider context of the local authority’s activity including **community capacity building**, prevention and universal services’ (my emphasis)(p.65)*

Procurement reform

EU Directive 2014/24

Procurement Reform (Scotland) Act, 2014

Procurement (Scotland)
Regulations, 2016

Public Contracts (Scotland)
Regulations, 2015

Selection of tenderers and award
of contracts (October 2015)

Statutory and best practice
guidance on health and social care
procurement (April 2016)

Procurement reform

Under €750,000

No requirement to advertise

Over €750,000

‘light touch’ approach

Definition of a Micro-Enterprise

A micro enterprise is a venture that is run or provided by 5 or fewer people. Some definitions put it at 10 or fewer people.

One situation is when people are doing something themselves:

- Setting up a small peer support group.
- A community group or business that supports other older people.
- A group that does something else that is useful in the community and gives the people who started it something useful to do.

The other is support for older people from a very small provider:

- They can be delivering care and support or another type of practical support.
- The provider can be a charity, a social enterprise, a community group or a small business.

BRAG - Support to social enterprise

BRAG operates a commercial contract on behalf of Fife Council to provide social enterprise support across Fife to both emerging and established social enterprises. The support takes many forms and is intended to strengthen the sector in Fife. The work includes general business advice and support, signposting to funders, workshops and mentoring. In addition to the main contract [they] have a number of smaller contracts aimed at raising the profile of social enterprise and encouraging the first steps into a social enterprise business.

Boleskine - Highlands

October 2014 - small group of individuals held an open day in the village hall and received much support from the community. Many people volunteered to help and needs were identified. A Scottish Charity was formed with the principal aim of preventing social isolation for those older and less able folk but also to tackle the problem of home care. Volunteer lunch clubs, soup drop-ins and a handyman service have been established and with the help of our local Highland Councillor negotiations with NHS Highland took place.

An advertisement in the local newsletter produced five people who wanted to work as home carers. They were keen to work in the area but did not wish to travel into Inverness.

It works like this..... Boleskine Community Care finds the carers; Highland Home Carers trains and employs them thus saving the local group the problem of employment issues. Boleskine Community Care is then responsible for the care requirements locally. They liaise with the local social worker in relation to care plans for each client and at the same time are able, through the various voluntary events, to identify problems that may be arising before a referral has been made.

Pilotlight Project – Moray (Another aspect of micro-provision)



Key Points of Learning

- THINK DIFFERENTLY
- Flexibility – not being too tied to micro-enterprise definition/rules
- Important that micro-provision is set within community context and is relational
- Supports SDS and key Integration agendas
- Need to identify the catalyst in your area

Social Innovation

Picking up from previous Micro-Enterprise Group

Wider membership and reflecting wider definition of small social enterprises

Collating good practice and learning

Yammer Group

Exercise

- Do you know of any existing micro-provision in your area?
- What opportunities do you see in developing (further) the level of micro provision in your area? What is your local catalyst?
- What might prevent or inhibit this development?
- What would you like to see happen next?

Useful Links

Hints & Tips - <http://www.wisdominpractice.org.uk/wp-content/uploads/2014/05/hintsandtipsmicroenterprises-1.pdf>

IRISS Pilotlight Report - <http://pilotlight.iriss.org.uk/sds/business>

International Futures Forum

(<http://www.internationalfuturesforum.com/projects.php?pid=45>)

BRAG (Fife) - <http://brag.co.uk/page.php?id=12>